

CATHOLIC
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Fundraising Resource Guide

The Australian Catholic Youth Festival in Perth is going to be phenomenal!

They key is to start saving early.

Going to Perth will be costly but it may be more achievable than you think. A part time/casual job will allow you to put money away regularly and steadily, but it can also be helpful to fundraise. Get together with some friends in your parish and/or school and work out your goals then start to plan how you can reach them.

Here are just a few things to consider before you start:

- Have several activities across the year – this allows people to be generous a few times without having to give too much at once
- Fundraise as a group – it's more fun and takes the pressure off one person
- Plan a range of activities targeting different audiences, e.g.
 - sell chocolates (young people/colleagues)
 - make a recipe book, have a trivia night (parishioners and friends)
 - host a sausage sizzle at a local hardware store (general public)
 - Plan around other events in your parish (i.e. not at the same time as the annual parish fete or host an event to celebrate the parish feast day if one is not already planned)
- Ask your parish priest if it is OK to include a blurb in the newsletter telling people what you're doing and why.
- You may like to speak at Parish Masses to tell people about upcoming plans for your ACYF group. A sample script is included in this kit.



The key to holding successful fundraising 'Community Building'

As much as possible, make building up your community and advocating for young people within your community the basis and primary focus of your fundraising events.

The young people benefiting from the funds must be *visible*, *active* and ***participating***.

This will ensure that the fundraising is successful on all fronts, not just financially.



Photo – WYD Polish Dinner, April 2016 – St Patrick's Parish Gosford

Personal Commitment

It starts with you!

Each pilgrim must make a personal commitment to join the pilgrimage. Start saving your money NOW! Plan ahead and ask for contributions towards your ACYF savings for birthday and Christmas presents. Every little bit will help. Remember that ACYF payments will be due at the end of August. After this time you will need to save you spending money!

Below is a simple example of how quickly you could save cash over 25 weeks with incremental savings plan. Imagine what you could do if you started saving more than the weekly deposit amount.

Sample Savings Plans

Plan A		
	Deposit amount	Savings balance
Week 1	\$5	\$5
Week 2	\$5	\$10
Week 3	\$10	\$20
Week 4	\$10	\$30
Week 5	\$10	\$40
Week 6	\$15	\$55
Week 7	\$15	\$70
Week 8	\$15	\$85
Week 9	\$15	\$100
Week 10	\$20	\$120
Week 11	\$20	\$140
Week 12	\$20	\$160
Week 13	\$20	\$180
Week 14	\$20	\$200
Week 15	\$25	\$225
Week 16	\$25	\$250
Week 17	\$25	\$275
Week 18	\$25	\$300
Week 19	\$25	\$325
Week 20	\$25	\$350
Week 21	\$30	\$380
Week 22	\$30	\$410
Week 23	\$30	\$440
Week 24	\$30	\$470
Week 25	\$30	\$500
Week 26	\$50	\$550

Plan B		
	Deposit amount	Savings balance
Week 1	\$5	\$5
Week 2	\$10	\$15
Week 3	\$15	\$30
Week 4	\$20	\$50
Week 5	\$25	\$75
Week 6	\$30	\$105
Week 7	\$35	\$140
Week 8	\$40	\$180
Week 9	\$45	\$225
Week 10	\$50	\$275
Week 11	\$55	\$330
Week 12	\$60	\$390
Week 13	\$65	\$455
Week 14	\$70	\$525
Week 15	\$75	\$600
Week 16	\$80	\$680
Week 17	\$85	\$765
Week 18	\$90	\$855
Week 19	\$100	\$955
Week 20	\$105	\$1,060
Week 21	\$110	\$1,170
Week 22	\$115	\$1,285
Week 23	\$120	\$1,405
Week 24	\$125	\$1,530
Week 25	\$130	\$1,660
Week 26	\$150	\$1,810

Your Personal Supporters

Do you have a family member who is willing to support you financially?
Ask them to match your weekly saving plan – then all the sudden, with very little effort you are half way to Perth!

Have you thought about Go Fund Me?



GoFundMe makes it incredibly easy to raise money online for the things that matter to you most. In just a few minutes, you'll be able to personalize your fundraising campaign and share it with the people in your life. In fact, over \$5 billion has been raised by GoFundMe users. Go Fund me does take a cut of you donations – but they also do all the hard work for you!

For more information go to www.gofundme.com

IMPORTANT TIP

Remember there is legislation around fundraising that must be upheld – therefore you can't raise funds after final payment date to Harvest or money in excess of the cost of the pilgrimage!

Community Involvement


Helping pilgrims in school and parish communities

When starting to organise a group to attend ACYF it is important to think specifically about what is needed.

- How many young people will be representing our community at ACYF?
- How much should each pilgrim contribute financially?
- Will the community make a cash contribution or support by hosting fundraisers?
- What is realistic for our community?
- What are the gifts of our community that can be drawn on to assist?
- Who will look after the money and keep a tally of monies received?
- Where will funds be kept?
- How will funds be distributed? Will everyone have an equal share or will it be based on needs or input into the fundraising activities?

Ask one person to operate as **Fundraising Co-ordinator**. Part of their role is to ensure all these questions are asked and answered. It is really important that all parties are aware of the fundraising plan and eventual distribution of funds from the beginning. Make all these decisions with your community leaders and put final decisions in writing!

Use the sample ACYF Financial Assistance Application and create a form for your community. Ask young people to complete an application to receive funds which also commits them to support the fundraising activities as well as community initiative upon their return. Just ask the CYBB youth team for a copy.



Catholic Youth Broken Bay
Financial Assistance Agreement

Last Name		First Name	
Address			
Home Phone		Mobile	
Email			
D.O.B.		Age at 08/Dec/2019	

If applicable, which school do you attend: _____

I, _____, wish to apply for financial assistance from the parish to participate in the Catholic Youth Broken Bay Pilgrimage to ACYF Perth 2019.

As a recipient of fundraising benefits:

- I commit to assisting in ACYF fundraising events throughout the year
- I commit to assisting with a parish/school community building and fundraising event after ACYF 2019
- I acknowledge that receiving financial support is a commitment to continued and ongoing participation in community life of the parish/school.
- I understand that the Parish Priest/school Principal will decide on the percentage of financial support that I receive from fundraising efforts.

The Parish Priest/Principal of the Parish/school will review all applications. Their decision on the outcome of individual recipients of financial support will be final.

Name: _____

Signature: _____ Date: _____

Parent/Guardian Signature: _____

Please return this form to the Parish Office. Applications close 30 July 2018

Image – sample of 'Financial Assistance Agreement'

Sample 6 Month Fundraising Plan

When organising a plan of different fundraising events and initiatives it is important to spread them out across a 6 month period. Make sure that you share your ideas with and get permission from your Parish Priest or Principal.

June 2019	Introduce ACYF pilgrims or project to the community. Explain why you are fundraising. Promote your fundraising plan. Assign a Fundraising Co-ordinator and meet with Parish Priest and/or Principal
July 2019	Hold a Community Night – trivia, tombola, community meal etc Organise to host a BBQ at a local hardware store
August 2019	Introduce all pilgrims to your community. Invite them to speak and share their hope for their journey and beyond. Hold a Community Night – trivia, tombola, community meal etc. Arrange for funds to be transferred to Harvest. Parish will need to collect pilgrim's invoices to arrange payment directly to Harvest. DO NOT transfer money to individual pilgrim's bank accounts.
November 2019	Formally send pilgrims off on their journey with a blessing and free event to thank the parish.
December 2019	Get on the plane to Perth



Sample Pilgrim Script to speak at a Parish or School

It is important for the Parish and/or School community to know you to be able to support you. Here is an example of what you could say to introduce yourself and ask for their assistance both financially and in prayer.

Good Morning/Evening, my name is (Your Name) and I am here to speak to you about the plans (Parish Name) has for the upcoming Australian Catholic Youth Festival (ACYF for short) in Perth in 2019. I/we will be attending this event as representatives of our parish/school.

ACYF is a national gathering of Catholic young people established by the Australian Catholic Bishops Conference (ACBC). It exists to provide young people with opportunities to deepen their relationship with Jesus, be empowered to be disciples in the world today and encounter and celebrate the vitality of the Church in Australia. The fourth ACYF will take place at the Perth Convention and Exhibition Centre from 8–10 December 2019.

Our pilgrimage to ACYF Perth begins in the second week of December and includes several activities such as festivals, prayer and worship experiences, expo booths, pop-up stages & entertainment and others. There is also an agenda for major events such as the ACYF plenaries, different workshops around different topics, and the Final Mass.

In order to assist in the funding of my/our pilgrimage with the Diocese of Broken Bay, I/we will be running different fundraising events over the next 6 months. We are hoping to (list the different fundraising ideas). Our first fundraising initiative will be (What is the first fundraiser) on (Date of first fundraiser)

I/we would be very grateful if you could support my/our fundraising efforts to get to Perth or what will be an amazing faith filled experience. You can be assured that in the lead up to ACYF and during ACYF, we will keep the parish of (Parish Name) always in our prayers. I/we will be in the foyer after Mass if you have any questions or you are able to assist us at our events.

Please keep me/us in your prayers as I/we prepare my/ourselves spiritually for this life making journey.
Thank you for your time.

Fundraising Ideas

1. Australian Fundraising Company

This is a family owned and run business dedicated to the success of their customer's fundraising efforts. They can provide fundraising programs that include cookie dough drives, walk and spell-a-thons, self-run raffles and even chocolate drives.

<http://www.australianfundraising.com.au/>

2. Living Fundraisers Company

This company is owned and run in Australia and specialises in healthy, easy, eco-friendly and fun fundraising solutions. They provide fundraising programs that include the sale of greeting cards, seeded Christmas cards, herb, fruit, vegetable and flower seed kits as well as healthy snacks. Of added benefit, all these kits are assembled by 'The Bridge Works' disability services, which provide employment opportunities for people with disabilities. <http://www.livingfundraisers.com.au/>

3. The Entertain Book Company

The Entertainment™ Book is a local restaurant and activity guide which provides hundreds of up to 50% off and 2-for-1 offers from the finest restaurants, cafes, attractions, activities, retailers and hotel accommodation. The Membership entitles buyers to exclusive offers that are virtually restriction free, literally pages and pages of offers to enjoy all year long. Books & Digital Memberships are provided to community groups on consignment, so you only pay for what you sell. It's that simple!

Your organisation receives 20% of every Membership sold for your fundraising.

<http://www.entertainmentbook.com.au/>

4. Chocolate drives

Everyone loves chocolate so it basically sells itself. Consider getting your friends and family/youth group members to try and sell a few boxes each. This idea works really well because it gets other people involved and you're not just drawing on the same people for money. Check out the chocolate company websites for all the products you can buy. A few websites include: www.fundraising.com.au or www.marsfundraising.com.au or www.morish.com.au/fundraising

5. Sausage sizzles

Every weekend of the year, some retailers allow local community groups to sell sausages outside their stores and you get to keep all the funds. They are very popular and raise quite a bit of money. Just call the local hardware stores in your area and ask them when they are free – they get booked out quickly, so call sooner rather than later! Your local butcher/bakery may consider donating their products to help too. You can offer pick up bread from a bakery the evening before the BBQ for free!

6. Parish cookbook

This gets other people in the parish involved. Ask people to give you their best recipes then compile them in a book and sell it after Mass. You could launch the book at a morning tea after Mass where people can taste the cakes/slices in the book.

7. Garage sale or Market Stall

Get together with a group of your friends and host a garage sale together. You can sell clothes you don't wear anymore, old books and anything else your friends/family want to donate that they don't want anymore. Advertise it widely as this is something the broader community can come to as well! You can also book stalls at assorted markets around the local area and sell off your unwanted clothes, books, cd and anything else you can spare!

8. Ask for sponsorship and get t-shirts made

Ask families, friends, and local businesses to sponsor you and reward them by putting their names on the back of a t-shirt for your parish youth group to wear at ACYF. You can also promise to pray for their special intentions!

9. Christmas cards and calendars

Most people buy calendars and Christmas cards anyway in November/December so why not use this as a way for them to support your pilgrimage to ACYF. Design them and order in bulk to make the most out of them. Check out www.crazycamel.com.au

10. Christmas gift wrapping service at a large shopping centre

Phone the shopping centres in your area and ask if they have a charity gift wrapping service at Christmas time. In some cases the shopping centre provides the wrapping paper, scissors and sticky tape and allows you to keep any donations given for the service. This can make a lot of money but needs quite a few dedicated volunteers to help.

11. Coffee Cart or Coffee Club

Set up a regular 'Coffee Shop' after weekend masses or community events. This is a great community building activity as well as advocating for the young people who are the 'staff' in the shop. Speak with Kelly in the CYBB Team about parishes that have been running these very successfully for a number of years, including the one she helped set up in her own parish 15 years ago.

IMPORTANT TIP

Check out the NSW Department of Industry Liquor and gaming website check regulations around particular fundraisers classified as 'Community Gaming'. This includes raffles, chocolate wheels, sweeps, tipping competitions etc.
www.liquorandgaming.nsw.gov.au

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For more information contact:

Parish Communities

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School Communities

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