



**BAPTIST
WORLD AID
AUSTRALIA**

Be love. End poverty.

2019



Ethical Fashion Guide



6TH EDITION



Your ethical fashion choices are helping to stop children, women, and men from being exploited. Thank you for acting justly!

Dear caring clothes-wearer,

Thank you SO much for using this guide to help you make more ethical shopping decisions.

Your concern for vulnerable and exploited workers is shared by hundreds of thousands of others in Australia and New Zealand. Together, we are making a big difference!

Workers should be protected. Workers deserve to have safe jobs, that cause no harm to them or the environment. Workers deserve to work free from the horrors of modern slavery. By voting with your wallet, you are doing your bit to stop these atrocities. You are helping to ensure a safe and full life, for vulnerable people around the world. Thank you.

The 2019 Ethical Fashion Guide grades more than 400 brands on the strength of their systems to reduce the risks of slavery, child labour, exploitation, and environmental degradation in their supply chains.

We pray it helps to strengthen your advocacy for the poor, vulnerable, and exploited across our broken world.

Baptist World Aid Australia

Will you take the challenge?

Seven practical ways for you to become a more ethical shopper this week.

Day 1 **Spot check!** What brands are you wearing... right now? Check their grades using your 2019 Ethical Fashion Guide. How did you go? Did you discover anything that surprised you?

Day 2 **What's in your wardrobe?** Grab a pen and paper and go through your wardrobe, make a note of all the brands you've purchased new clothes from. Tally up your totals and check how your favourite brands have performed in your 2019 Ethical Fashion Guide. How might you shop more ethically in the future?

Day 3 **Sharing's caring!** 'Like' Baptist World Aid on Facebook and find the 2019 Ethical Fashion Scorecard. Share this post on your own Facebook feed and encourage your friends to join you in making more ethical shopping choices!

Day 4 **Be prepared.** Decide which fashion brands you are prepared to buy from this year. Grab a highlighter, read through your 2019 Ethical Fashion Guide, and highlight your choices. Next, decide what fashion brands you won't be buying from, grab a pen and make a note of this on your guide too. Commit to sticking to these decisions for the next 12 months!

Day 5 **Be vocal.** Check the lists you made on Day 2 and Day 4. Are there any brands you regularly buy from, whose grades disappointed you? Send them an email to let them know that you want them to do more to protect their workers and our planet!

Day 6 **Don't stop now.** There are plenty of other advocacy actions that Baptist World Aid would love your help with. Check them out at: baptistworldaid.org.au/speak-for-justice.

Day 7 **Go bigger!** Host an event to teach your community more about ethical fashion. Visit baptistworldaid.org.au/2019-ethical-fashion-guide to find out more.

Ethical Sourcing Grade

*Non Responsive

Abercrombie & Fitch*	D-	ARROW*	C+
Abercrombie Kids*	D-	Arvust	B
Active Intent	B-	AS Colour	A-
adidas	A	ASICS	C
Agenda	B	ASICS Tiger	C
AHG	B-	ASOS 4505	B
Airflex	D	ASOS collabs	B
Alannah Hill	B-	ASOS DESIGN	B
Aldi	B-	ASOS EDITION	B
Alice in the Eve	B	ASOS MADE IN KENYA	B
Ally Fashion*	F	ASOS WHITE	B
Alstyle	A-	Athleta	B
Alta Linea	B	Atmos&Here *	C+
Alternative Apparel	A	Autograph	D
Amber Rose	D	Autonomy	B-
Amco	B-	Avella	B-
American Apparel	A-	B Athletic	B-
American Living*	C-	B.O.D.	C+
An'D	B-	Baby Baby	C
Anthea Crawford*	C	Baby Berry	C
Anvil	A-	Baby City*	F
Arket	B+	Back Country	B-

Ethical Sourcing Grade

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Bad Boy	C	Billabong	C-
Bali	A	Black Pepper	C-
Banana Republic	B	Black Smith	B-
Bardot	D+	Blaq	B-
Bardot Junior	D+	Bloch*	F
Barely Basics	B-	Blue Denim Co	B-
Barely Essentials	B-	Blue Illusion	C+
Barely There	A	BNWR	B
Barkers*	C+	Boden	C+
Basics Brand	B-	Body	A-
Basics Maternity	B-	Bonds	A
Basque	B-	Boohoo	C-
B-Collection	B-	boohooMAN	C-
Beach Works	B-	Boss	C+
Beare & Ley*	F	Boss Green	C+
Bec and Bridge*	F	Boss Orange	C+
Beme	D	Bras N Things	A
Ben Sherman	D+	Breakaway	C-
Berlei	A	Breakers	C
Best & Less	C	Brilliant Basic	B-
Betts	D	Bulwark	B
Big W	B-	Burton Menswear	C+

Ethical Sourcing Grade

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C&M*	F	Collusion	B
C9 by Champion	A	Colorado	D
Calvin Klein*	C+	Comfort Colors	A-
Candidate	B	Connor	C+
Canterbury of NZ	C+	Converse	B-
Capture	D+	Cooper by Trelise*	F
Capture European	D+	Cooper St*	F
Camilla and Marc*	F	COS	B+
Champion	A	Cotton On	A-
Chaps*	C-	Cotton On Kids	A-
Cheap Monday	B+	Country Road	A-
Chloe & Lola	B-	Crane	B-
Cinori	D	Crane Performance	B-
Circuit	B-	Crane Snow	B-
Circuit Curve	B-	Extreme	B
City Chic	B+	Crooked Tongues	B
Clarks	C+	Crossroads	D
Claude Maus	B-	Cue*	C-
Club Monaco*	C-	Dangerfield	B-
Co Co Beach*	F	Darn Tough	D+
Cobra Golf	B	David Jones	B
Coles*	D+	David Jones Classic Collection	B

Ethical Sourcing Grade

*Non Responsive

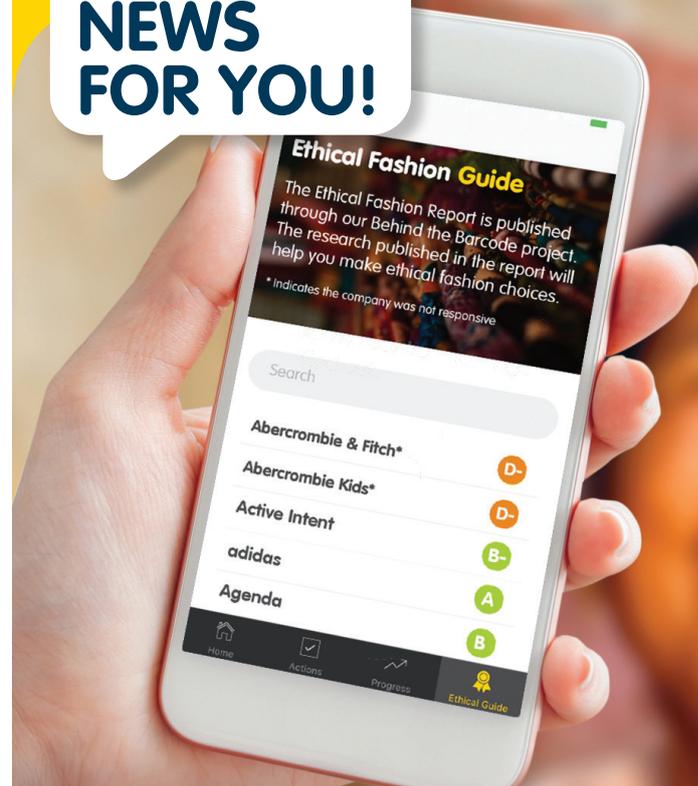
David Jones Junior	B	Element	C-
Dazie*	C+	Elka Collective	C
DC Shoes	C-	Elwood	C
Debut	B-	Emerge	D+
Decjuba*	D-	Emerson	B-
Denim1964	B-	Equus	C-
Denizen*	B	Etiko	A+
Diana Ferrari	D	Euro Edit	D+
DIM	A	Evans	C+
Dion Lee*	C-	Explorer	A
Django & Juliette	D	Extra Pepper	C-
Dockers*	B	Ezibuy	D+
Don't Ask Amanda	B	Factorie	A-
Dorothy Perkins	C+	Fairydown	A
Dotti	C+	Farmers*	F
Double Oak Mills*	C+	Forever 21*	D-
Dunlopillo	A	Forever New	B
Dymples	B-	Freeset T-Shirts	A+
Eagle Creek	B	Fruit of the Loom*	D+
Eastpak	B	Gamins	D
Edited	C	GAP	B
Edited Plus	C	Garage	B-

Ethical Sourcing Grade

*Non Responsive

Gazal*	D-	Heritage	B-
Gear for Sports	A	Hestia	A
General Pants Group	B	Higgledee	B-
Geoffrey Beene*	C+	Higgledee Baby	B-
Gildan	A-	Hollister Co.*	D-
Gilly Hicks*	D-	Horace Small	B
Glassons	B+	Huffer	B-
Gold Toe	A-	Hugo	C+
Gorman	B	Hunting & Fishing New Zealand	D+
GP Co Basics	B	Hurley	B-
GP Tees	B	Hush Puppies	C+
Gracehill	D+	H-Wood*	C+
Grosby	C+	I love Billy	D
GTM	A	Icebreaker	A+
H&H	B-	Indie kids	A-
H&M	B+	Industrie	A-
HAGLOFS	C	INOC	B-
Hallenstein Brothers	B+	Insight	B
Hanes	A	Intermix	B
Hard Yakka	C	Intrepid	B-
Heart and Dagger	B	Isabella Rossi	D
Heine	D+	IZOD*	C+

EXCITING NEWS FOR YOU!



Did you know that your 2019 Ethical Fashion Guide is also available on Baptist World Aid's End Poverty mobile app?

Available on Google Play and The App Store.



Ethical Sourcing Grade

*Non Responsive

Jack London	B-	Katies	D
Jacqui E	C+	Kayser	A
Jag	A-	King Gee	C
Jansport	B	Kipling	B
Jasmine & Will*	F	Kmart	B+
Jay Jays	C+	Knights Apparel	A
Jeanswest	B+	Kookai	A-
JETS Swimwear	C	Kowtow	A+
JMS	A	Ksubi	B
Jockey (AU and NZ)	A	Kushyfoot	A-
Joe & Co.	B-	Label/Mix	B-
Johnny Bigg	C+	Lacoste	C-
Jordan Brand	B-	Layla & Co	B-
Julius Marlow	C+	Lee	B
Jump*	F	Leggs	A
Just Jeans	C+	Lemonade*	F
K&K	C-	Levi's Signature*	B
Kachel*	F	Lily and Dan	B-
Karen Walker*	B	Liminal Apparel	A+
Kate Madison	B-	Lipsy	B-
Kate Sylvester*	D+	little trelise*	F
Kathmandu	A	Liz Jordan	D

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Lorna Jane	C+	Mighty Good	A+
Lover*	F	Undies	
Lowes*	F	Milana	B
Lululemon Athletica	A-	Milkshake	B-
L'URV	B-	Millers	D
Lynx	D	MIMCO	A-
Macpac	B-	MinkPink	C
Made In.	B	Mirrou	D
Maggie T	D	Miss Selfridge	C+
Maidenform	A	Miss Shop	B-
Majestic	B	Mix*	D+
Mango	C	Mollini	D
Mantaray	C	Monki	B+
Marco Polo	C-	Mooks	C+
Marks & Spencer	B+	Mossimo	C
Match	B-	Myer	B-
Max*	C	Napapiriji	B
Maya	B-	Nasty Gal	C-
MB by Michelle	B-	Nature Baby	A-
Bridges		Nautica	B
Merric*	F	Navigator South	B-
Mia Luce	D+	Neon Hart	B
Midas	D	New Balance	B

Ethical Sourcing Grade

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Next	B-	Peds	A-
Nike	B-	Petals*	F
Noak	B	Peter Alexander	C+
Nobody Denim	A-	Pickaberry	B-
Non Sense*	F	Ping Pong*	F
Noni B	D	PINK	B
Nudie Jeans Co.	B+	Piper	B-
Old Navy	B	Platinum	A
Olga by Warners*	C+	Playtex	A
Ontisuka Tiger	C	Politix	A-
Organic Baby by David Jones	B	Pom Pom*	F
Oroton	C+	Portmans	C+
Other Stories	B+	Postie	C
Outfit	C+	PrettyLittleThing	C-
Outfit Kids	C+	Princess Highway	B-
Outland Denim	A+	Pulp Fashion	B-
Oxford	D	Puma	B
P.E. Nation*	F	Quicksilver	C-
Pagani	C-	R.M. Williams	B-
Patagonia	A	Ralph Lauren*	C-
Pavement*	F	Razza Matazz	A
Peace Angel	C	Rebecca Vallance*	F

Ethical Sourcing Grade

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Reclaimed Vintage	B	Roxy	C-
Red Kap	B	Rrepp	A
Red Robin	A	Rubi	A-
Reebok	A	Ruby	C
Reef	B	Russel Athletic*	D+
Regatta	B-	Rustler	B
Republic	C+	RVCA	C-
Reserve	B-	SABA	A-
Review	C-	Sara	D+
Review Kids	C+	Schooltex	B-
Revival	B-	Scram*	F
RIDERS by LEE	B	Seafolly	B
Rio	A	Secret	A-
Rip Curl	B+	Seed Heritage	C-
Rivers	D	Serra	B-
Rivet	B-	Sheer Relief	A
RLX*	C-	Sheridan	A
Rock & Republic	B	Showpo*	F
Rockmans	D	Silent D by Django & Juliette	D
Rockwear	C+	Silks	A-
Rodd & Gunn	A-	Simon de Winter	D+
Roler	A-	Sista	C+

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Smartwool	B	Table Eight	D
Soho	B-	Target	B
South Cape	D+	Tarocash	C+
Spalding*	D+	TEMPT	D
Speedo*	C+	The Baby Factory*	F
Sportscraft	A-	The Iconic*	C+
Sportsgirl	B	The North Face	B
Sprout	B-	The Warehouse	B-
Spurr*	C+	Therapy Plus	A-
Standard	B	Tigerlily*	D-
Staple	C	Tilt	C
Staple Superior*	C+	Timberland	B
Subtitled	B	Together	D+
Suburban	C+	Tokito	B-
Supersoft by Diana Ferrari	D	Tommy Hilfiger*	C+
Supply	B	Top End	D
Supre	A-	Topman	C+
Sussan	B	Topshop	C+
Suzanne Grae	B	Torque	B-
Swannдри	C+	Tree of Life	C
3 Wise Men*	F	Trelise Cooper*	F
T&T*	F	Trenergy	A-

Ethical Sourcing Grade

*Non Responsive

Trent Nathan	B-	Wave Zone	B-
True & Co.*	C+	Wax*	F
Twiiin	C	Weekday	B+
Typo	A-	West Bay	B-
UNIQLO	B+	Williamson Dickie	B
Urban	D+	Wish*	F
Urban Equip	B-	Witchery	A-
Valleygirl	D	Wonderbra	A
Van Heusen*	C+	Workzone	B-
Vanity Fair*	D+	WORLD*	D-
VANS	B	Wrangler	B
Venture Brands	B	Xcel	C-
VF Outlet	B	Yarra Trail	C-
Victoria's Secret	B	yd.	C+
Volley	C+	Zara	A
Von Zipper	C-	Zara Home	A
Voodoo	A	Zimmermann	B-
Vue	B-	Zom-B*	F
W.Lane	D	Zu	D
Wallis	C+		
Wanted	D		
Warner's*	C+		

What do the grades mean?

The grades in your 2019 Ethical Fashion Guide are a measure of the efforts undertaken to mitigate the risks of forced labour, child labour, worker exploitation, and environmental degradation in supply chains.

Each brand is assessed according to 44 specific criteria. These assessments consider three critical stages of the supply chain as a proxy for the entire supply chain: raw materials, inputs production, and final manufacturing. Higher grades are given to brands with labour rights and environmental management systems that, if implemented well, should reduce the extent of worker exploitation and impact on the environment.



Your shopping choices matter. Use this guide to help you make more ethical decisions. Take it with you when you shop and buy your clothes from the brands doing more to protect their workers... and the planet!

Vote with your wallet and encourage more brands to take steps to make their supply chains more ethical!

WHO IS BAPTIST WORLD AID?

Baptist World Aid is a Christian development agency with a vision to end poverty. You might not know it, but this ethical research is just one small way for you to be involved in furthering that mission!

We believe that poverty is caused by a breakdown of relationship at every level – that's why we seek to fight poverty in many different ways.

Whether it be the creation of this guide to help you make more ethical choices, emergency relief when disaster strikes, or livelihood projects to help

struggling families grow their income, the work of Baptist World Aid is all about helping you to be the love that will help end poverty in our broken world.



Find out more about the work of Baptist World Aid. Learn to respond to poverty in new and meaningful ways: go to baptistworldaid.org.au/impact



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GIVE NOW TO END WORKER EXPLOITATION!

**Your donation means more brands
will be held accountable for their
actions to protect workers.**

**Give now. Call 1300 789 991 or visit
baptistworldaid.org.au/advocacy-research**

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