

# BBN

PUBLICATION  
OF THE CATHOLIC  
DIOCESE OF  
BROKEN BAY

## Broken Bay News

### Advertising rates 2021

The Broken Bay News is the official publication of the Diocese of Broken Bay and is distributed to 10,350 Catholic families throughout its parishes and schools. Distribution includes priests and parishioners, school principals and teachers, students, family centres and aged care facilities. A digital version is also available online.

The Broken Bay News is a free A4 bi-quarterly magazine (March, June, September and December) that keeps Catholics informed about events and issues that affect their lives:

**\* Diocesan News \* Education \* Events \* Life and Faith  
\* Youth \* Social Justice \* Spirituality \* Parish Life**

The Broken Bay News accepts a limited amount of advertising, which is subject to approval from the Bishop's Office. We do not publish advertorials and all editorial copy is commissioned by the Bishop's Office. Acceptance of advertisements does not imply Diocesan endorsement of the products or services advertised.

Size	Casual rate (x1)	(x2)	(x4)
<b>Full page</b> A4 Full bleed: Trim size: 210mm wide x 280mm high. 3mm bleed. Crop marks only.	\$2000	\$1550	\$1400
<b>Half page</b> Non-bleed 179mm wide X 118mm deep Bleed 210mm wide X 133mm deep Vertical 87mm wide X 236 deep	\$1350	\$900	\$800
<b>One-third page</b> 118mm wide X	\$900	\$675	\$600
<b>Strip Ad</b> (179mm wide X 85mm deep)	\$780	\$650	\$590
<b>Quarter page</b> (87mm wide X 118mm deep)	\$700	\$625	\$580

#### Note:

Artwork must be:

- Press pdf with 300ppi / CMYK images.
- Photoshop colour space: Euroscale Coated V2 / Grey Dot gain 10%
- No crop marks required except for A4 full bleed
- These rates do not include GST.

#### Booking Deadline:

First Monday of the month prior to publication

Book your advertising with **Melissa Loughlin, Editor**

Ph: (02) 8379 1618 e-mail: [melissa.loughlin@bbcatholic.org.au](mailto:melissa.loughlin@bbcatholic.org.au)