

Broken Bay News

The Broken Bay News is the official publication of the Diocese of Broken Bay and is distributed to around 12,000 Catholic families throughout its parishes and schools. Distribution includes priests and parishioners, school principals and teachers, students, family centres, health and aged care facilities, Catholic organisations and services, academics and tertiary institutions, politicians and business people. Copies are also distributed to other Dioceses and Archdioceses nationally and internationally. A digital version is also available on the Diocese of Broken Bay website <https://www.bbcatholic.org.au/news/broken-bay-news>

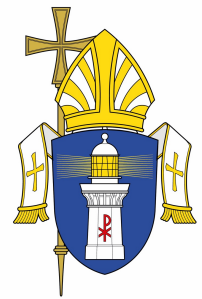
The Broken Bay News is a free A4 quarterly magazine (March, June, September and December) that keeps Catholics informed about events and issues :

* **Diocesan News** * **Education** * **Events** * **Life and Faith**
* **Youth** * **Social Justice** * **Spirituality** * **Parish Life**

The Broken Bay News accepts a limited amount of advertising, which is subject to approval by the Head of Communications. We do not publish advertorials, and all editorial copy is produced by Communications Broken Bay. Acceptance of advertisements does not imply Diocesan endorsement of the products or services advertised.

ADVERTISING RATES AS OF JUNE 2025

Size	Casual rate (x1)	(x2)	(x4)
Full page A4 Full bleed: Trim size: 210mm wide x 280mm deep. 3mm bleed all around. Crop required.	\$2000	\$1700	\$1500
Half page 179mm wide X 120mm deep No bleed or crop required	\$1350	\$900	\$800
One-third page 179mm wide X 91mm deep No bleed or crop required	\$900	\$675	\$600
Quarter page 118mm wide X 92mm deep) No bleed or crop required	\$700	\$625	\$580



ARTWORK

- Press PDF with 300ppi / 4 colour process images.
- Photoshop colour space: Euroscale Coated V2 / Grey Dot gain 10%
- No crop marks required except for A4 full bleed
- These rates do not include GST.

Note: Communications Broken Bay will occasionally produce a Special or Commemorative Edition of BBNews and different advertising rates may apply.

BOOKING DEADLINES FOR 2025-2026

EDITION	DUE DATE
September 2025	Thursday 21 August
December 2025	Thursday 20 November
March 2026	Thursday 19 February
June 2026	Thursday 21 May
September 2026	Thursday 20 August
December 2026	Thursday 19 November

For your advertising or other enquiries please contact
Katrina Lee, Head of Communications Broken Bay
at katrina.lee@bbcatholic.org.au

Full page

TRIM: 210mm wide x 280mm deep)

Press PDF

300 ppi / 4 colour process images

3mm bleed all round

bleed and crop required

Half page

(179mm wide X 120mm deep)

Press PDF
300 ppi / 4 colour process images
No bleed or crop required

One-third page

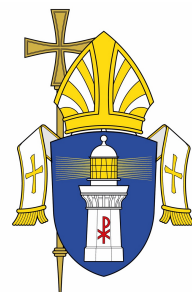
(179mm wide X 91mm deep)

Press PDF
300 ppi / 4 colour process images
No bleed or crop required

Quarter page

(118mm wide X 92mm deep)

Press PDF
300 ppi / 4 colour process images
No bleed or crop required



DIOCESE OF BROKEN BAY ADVERTISING TERMS AND CONDITIONS

- The advertiser must take full responsibility in relation to copyright of the said advertisement. This includes all graphics and copy. The advertiser must ensure that the advertisement complies with all aspects of trade practices law and therefore ensures all responsibilities should be taken on these terms. Therefore, the responsibility is on the person, company, or agent submitting the advertisement for publication.
- The advertisers and/or their agents must accept all responsibility for proceedings brought against the publication arising out of the of the advertisement. The provision of any material automatically constitutes acceptance of this clause. The booked space shall only be used for the advertisement of the business to which the booking is made.
- Design/layout/alterations to advertisements must be carried out by the advertiser within the deadline time-frame.
- The Diocese of Broken Bay (the publisher) reserves the right to increase rates for advertisements with a minimum two-month notice. Contracted rates are valid for the life of the contract. New rates will be re-negotiated thereafter.
- The publisher reserves the right to decline advertisements for publication considered to be inappropriate in relation to the foundations and mission of the publication and the Diocese of Broken Bay.
- The final decision on all advertising material remains at the discretion of the Editor.
- Specific positioning or placement of the advertisement in any one issue cannot be guaranteed. Positioning ultimately remains at the discretion of the editor; however, every effort will be made to accommodate the client. Page loadings may apply when specific pages are requested by the advertiser or their agent. Specification of page numbers should be embodied within the purchase order. Accidental errors in relation to the advertisement do not invalidate the order.
- If agreed minimum usage is not met, applicable surcharges may apply. The surcharge will consist of the difference in rates of the contracted rate and the correct rate for the new level of space purchased over the life of the contract.
- Please see attached document for Publication Dates, Booking Deadlines and Artwork and Copy Deadlines. If the deadlines are not met, the publisher reserves the right to charge full rate for the advertisements, or alternatively place the previous advertisement published within the publication at the quoted rate.
- All accounts must be finalised **within 14 days** of the date of the invoice.
- The publisher reserves the right to destroy advertising material kept for a period of 3 months from the last date of publication of the advertisement, unless the publisher is advised and mutual agreement is reached.
- Advertisers and their agencies are advised to be knowledgeable in all aspects of the law surrounding advertising, Australian Consumer Law (ACL), and Fair Trading Act (NSW). Heavy penalties apply to organisations found to breach these laws and guidelines. The responsibilities in relation to compliance with these regulations rest in whole upon the advertiser and their agent.