



Broken Bay News Classified Advertising Rates 2021

The Broken Bay News is the official publication of the Diocese of Broken Bay and is distributed to 10,400 Catholic families throughout its parishes and schools. Distribution includes priests and parishioners, school principals and teachers, students, family centres and aged care facilities. A digital version is also available online.

The Broken Bay News is a free A4 quarterly magazine (March, June, September and December) that keeps Catholics informed about events and issues that affect their lives.

As a brand-new feature in 2021, the Broken Bay News is now accepting Classified advertising for local businesses at extremely low rates. See Classified Ad sizing sheet for comparisons in sizing.

Size	Price
Ad size 1 58mm x 61mm	\$50
Ad size 2 118mm x 61mm	\$100
Ad size 3 179mm x 61mm	\$150
Ad size 4 118mm x 124mm	\$200
Ad size 5 58mm x 124mm	\$100

Note:

Artwork must be:

- Press pdf with 300ppi / CMYK images.
- Photoshop colour space: Euroscale Coated V2 / Grey Dot gain 10%
- No crop marks required except for A4 full bleed
- These rates do not include GST.
- We can also design your ad for you if needed.

Booking Deadline: First Monday of the month prior to publication

Book your advertising with **Melissa Loughlin, Editor**

Ph: (02) 8379 1618 e-mail: melissa.loughlin@bbcatholic.org.au

AD SIZE 1.
58 x 61

AD SIZE 2.
118 x 61

AD SIZE 3.
179 x 61

AD SIZE 4.
118 x 124

AD SIZE 5.
58 x 124