



CATHOLIC  
DIOCESE OF  
BROKEN BAY

DIOCESAN NEWS | EDUCATION | EVENTS | LIFE AND FAITH  
YOUTH | SOCIAL JUSTICE | SPIRITUALITY | PARISH LIFE



# BBN PUBLICATION OF THE CATHOLIC DIOCESE OF BROKEN BAY MEDIA KIT 2026

The Broken Bay News (BBN) is the official quarterly publication of the Diocese of Broken Bay, and is distributed to around 12,000 Catholic families throughout its parishes and schools within the Diocese.

Distribution includes priests and parishioners, school principals and teachers, students, family centres, health and aged care facilities, Catholic organisations and services, academics, tertiary institutions, and politicians.

Copies are also distributed to other Dioceses and Archdioceses nationally and internationally.

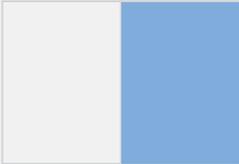
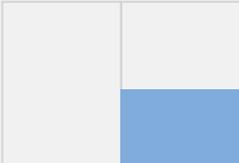
A digital version is also available online at the Diocese of Broken Bay website [www.bbcatholic.org.au](http://www.bbcatholic.org.au)

Published in March, June, September, and December, BBN is a free A4 quarterly magazine that keeps Catholics informed about events and issues in the Diocese, the Church, and major international events.

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# BROKEN BAY NEWS ADVERTISING 2026 SCHEDULE

The Broken Bay News magazine accepts a limited amount of advertising, which is subject to approval from the Head of Media & Communications for the Diocese. We do not publish advertorials, and all editorial copy is produced by the Communications office. Acceptance of advertisements does not imply Diocesan endorsement of the products or services advertised.

SIZE	CASUAL RATE (x1)	x2	x4
 <p><b>FULL PAGE</b>            TRIM: 210mm x 280mm            Press PDF, 300 ppi            4 colour process images            3mm bleed all round  <b>bleed and crop required</b></p>	\$2000.00	\$1550.00	\$1400.00
 <p><b>HALF PAGE</b>            TRIM: 210mm x 135mm            Press PDF, 300 ppi            4 colour process images            3mm bleed all round  <b>bleed and crop required</b></p>	\$1350.00	\$900.00	\$800.00
 <p><b>1/3 PAGE</b>            TRIM: 179mm x 91mm            Press PDF, 300 ppi            4 colour process images            No bleed or crop required</p>	\$900.00	\$675.00	\$600.00
 <p><b>STRIP AD</b>            TRIM: 210mm x 70mm            Press PDF, 300 ppi            4 colour process images            3mm bleed all round  <b>bleed and crop required</b></p>	\$780.00	\$650.00	\$590.00

**Artwork Requirements:** Press pdf with 300ppi / CMYK images. | Photoshop colour space: Euroscale Coated V2 / Grey Dot gain 10% | No crop marks required except for A4 full bleed | These rates do not include GST

**BOOK YOUR ADVERTISING NOW:**

**CONTACT Katrina Lee, Editor**

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# BROKEN BAY NEWS – PUBLICATION DATES & DEADLINES 2026

Publication Date	Book Deadline	Artwork & Copy Deadline
9 March 2026	12 February 2026	12 February 2026
15 June 2026	18 May 2026	18 May 2026
2 September 2026	13 August 2026	13 August 2026
10 December 2026	19 November 2026	19 November 2026

## BROKEN BAY NEWS – ADVERTISING TERMS & CONDITIONS

### 1. PARTIES & DEFINITIONS

**1.1** Publisher means the Trustees of the Roman Catholic Church for the Diocese of Broken Bay ABN 79 031 652 544 including its publications known as “Broken Bay News”, digital editions, websites, newsletters, social channels and authorised contractors.

**1.2** Advertiser means the individual or entity (including agencies) booking advertising space or supplying Advertising Material.

**1.3** Advertising Material means any content supplied or approved by the Advertiser (including text, images, artwork, audio, video, trademarks, logos, data and instructions).

**1.4** Insertion means each placement of an advertisement in a print edition or digital placement as booked.

**1.5** Booking Form means the Publisher’s booking confirmation, insertion order or email confirmation (together with these T&Cs and any Schedules).

**1.6** Specifications means the technical requirements and deadlines set out in Schedule.

### 2. FORMATION & PRECEDENCE

**2.1** These T&Cs apply to every Booking Form. Submission of Advertising Material constitutes acceptance.

**2.2** Precedence: (a) Booking Form; (b) these T&Cs; (c) Specifications.

### 3. PUBLISHER’S DISCRETION

**3.1** The Publisher may refuse, cancel, postpone or withdraw any advertisement at its discretion.

**3.2** The Publisher may refuse ads inconsistent with Catholic values or reputational risk.

**3.3** Sole remedy for refusal: refund of pre paid amounts for the unpublished insertion.

### 4. PLACEMENT & ADJACENCY

**4.1** Placement, section and adjacency are at Publisher’s discretion.

**4.2** Ads may be labelled “Advertising” or “Sponsored”.

### 5. PUBLISHING SCHEDULE

**5.1** Publisher will use reasonable efforts but cannot guarantee publication date or distribution.

**5.2** If not published due to Publisher’s act, Publisher may offer make good or credit/refund.

### 6. ADVERTISER WARRANTIES

Advertiser warrants that content:

- (a) complies with all laws including ACL;
- (b) complies with AANA Codes;
- (c) does not infringe IP, privacy or third party rights;
- (d) is lawful and not misleading;
- (e) has all necessary consents;
- (f) complies with any permits for promotions;
- (g) contains no malware or harmful code.

## 7. INDEMNITY

**7.1** Advertiser indemnifies Publisher for all claims arising from content, legal breaches, or third party rights.

## 8. LIABILITY LIMITATION

**8.1** Publisher's liability limited to amount paid for affected insertion.

**8.2** Publisher excludes indirect or consequential loss.

## 9. ERRORS

**9.1** Minor errors or colour variations do not give rise to claims.

## 10. MATERIALS & PRODUCTION

**10.1** Advertiser must supply artwork by deadlines.

**10.2** Publisher may charge production fees (minimum 10%).

## 11. INTELLECTUAL PROPERTY

**11.1** Advertiser retains its IP.

**11.2** Advertiser grants Publisher licence to reproduce, adapt, publish and archive material.

**11.3** Advertiser provides moral rights consents.

## 12. COMPLAINTS & COMPLIANCE

**12.1** Publisher may withdraw or amend ads following complaints.

**12.2** Advertiser must assist with regulatory matters.

## 13. RATES & TAXES

**13.1** Rates exclude GST.

**13.2** Publisher may vary rates with one month notice.

**13.3** Shortfall in volume discounts may be re-rated.

## 14. PAYMENT

**14.1** Invoices due 30 days. Overdue interest may apply.

## 15. CANCELLATIONS

**15.1** After deadline: 100% fee applies.

## 16. FORCE MAJEURE

**16.1** Publisher not liable for delays due to events beyond control.

## 17. PRIVACY

**17.1** Parties must comply with Privacy Act and APPs.

## 18. NO ENDORSEMENT

**18.1** Publication does not imply endorsement.

## 19. CONFIDENTIALITY

**19.1** Both parties must keep commercial terms confidential.

## 20. ASSIGNMENT

**20.1** Advertiser may not assign without consent.

## 21. NOTICES

**21.1** Notices must be written (email acceptable).

## 22. GOVERNING LAW

**22.1** NSW law applies.

## 23. GENERAL

**23.1** Includes entire agreement, severability, waiver.

# BOOKING CONFIRMATION FOR BBNEWS 2026

Client: [REDACTED]

Client Service Manager/Agent: [REDACTED]

Email: [REDACTED] Mobile: [REDACTED]

Publication Edition: [REDACTED]

Advertising request: [REDACTED]

Dimensions: [REDACTED]

Deadline for copy/creative: [REDACTED]

Rate per advertisement: [REDACTED]

If more than one advertisement total amount: [REDACTED]

Terms of payment: [REDACTED] 30 days from publication date: [REDACTED]

Copies per booking: [REDACTED] Additional copies at \$2.00 per copy: [REDACTED]

Name and Surname: [REDACTED]

Date: [REDACTED] Signature: [REDACTED]

